125 West 55th St New York, NY 10019

Agency: NEW MEDIA FIRM CPE: 690/720/3741

THE NEW MEDIA FIRM 1322 G ST , SE WASHINGTON DC 20003

Contract # 25268022

Changes as of: 8/16/2016 at 8:57 AM

Flight: 10/11/16 - 10/17/16

Advertiser: COMMITTEE TO KEEP GEORGIA SCHOOLS LOCAL

Market: Macon

Version: Current State Version 1
Station: EGXA

Total Spots: 48 Total \$: \$1,670.00

Total CPP: \$0.00

Office: WASHINGTON

Product: Ballot Measure

Primary Demo:

Agency Order #: 5285049

Buyer: Placement, Media

Salesperson: THOMAS DRURY
212-373-8108

Comments: Separation: 30

Con Type: POLITICAL/VOTE
Assistant: THOMAS DRURY
212-373-8108

Total GRP:

Separation:

		11 8a-9a	10 11p-11:35p Su	9 /:30p-8p Tu-F,M	Tu-F,M	Tu-F,M	Tu-F,M	Tu-F,M	5 2p-3p	4 1p-2p	3 11a-12n	2 10a-11a	1 7a-9a Tu-F.M	Tu-F,M	# Day/Time
		Good Morning America	WGXA News @ 11P	Extra	Entertainment Tonight	WGXA News @ 6P	THE REAL		General Hospital	The Chew	The View	Rachael Ray	Good Morning America		DP Program
	101	\$60.00	\$100.00	\$30.00	\$30.00	\$25.00	\$20.00	\$100.00	20000	\$15.00	\$35.00	\$10.00	\$35.00	Kate	,
	TOTALS:	30	30	30	30	30	30	30	3 8	3	30	30	30	Len 1	Tr.
	10 9	0	_	-	-		-	<u> </u> -			_		2	Len 10/11 10/12 10/13 10/14 10/15 10/16	
	9 10	0	0	1	,			0	-	1	-7	<u>-</u>	2	0/12 10	
	9		0	_	_	_	_	-			,		2 2	/13 10	-
	0	0	0	0	0	0	0	0		-	0	0	0	/14 10/	10.00
		_	0	0	0	0	0	0	0	$\dashv$	$\dashv$	0	0	15 10/	
,	9	0	0	_				_		+	5 -	-	2	16 10/17	
															10/11 - 10/17
48	1		٠ ر	n (	ת	ن ن	51	4	ω	4	رن ن	-	3	Spots	Total
\$1,670.00	\$60.00	\$100.00	\$150.00	9 1000	\$150.00	\$125.00	\$100.00	\$400.00	\$45.00	\$140.00	\$50.00	\$350.00			
\$0.00	\$0.00	\$0.00	\$0.00	90.00	60.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	27	0	
	0.0	0.0	0.0					0	0.0	0.0	0.0	0.0	GR		

Contract # 25268022 Agency: NEW MEDIA FIRM CPE: 690/720/3741

THE NEW MEDIA FIRM 1322 G ST , SE WASHINGTON DC

Product: Ballot Measure

20003

Agency Order #: 5285049

Changes as of: 8/16/2016 at 8:57 AM Flight: 10/11/16 - 10/17/16

Advertiser: COMMITTEE TO KEEP GEORGIA SCHOOLS

Market: Macon Station: EGXA

Version: Current State Version 1

Total Spots: 48 Total \$: \$1,670.00

Total CPP: \$0.00

Office: WASHINGTON

Total GRP:

**Primary Demo:** Con Type: POLITICAL/VOTE

Assistant: THOMAS DRURY 212-373-8108

Salesperson: THOMAS DRURY 212-373-8108

Special Instructions

125 West 55th St New York, NY 10019

08/16/16 8:57 AM Date/Time

THOMAS DRURY Added by

Separation: 30 Comment

Order Level Comments

Market Budget: \$27,833 EGXA Share: 6% Comment:

Competitive Information

WMGT: 11% WMAZ: 61% WGXA: 22%

Buyer: Placement, Media

Separation:

\$1,670.00	48	Total	0.0
\$1,670.00	48	2016-Oct	0.0
Dollars	Spots	Month	GRP
	Monthly Summary	Mor	

1				Transa	Transaction History		
Irans	Created/Received Created by	Status	Spot+	Spot+ Snot-	& Cha	Contract e	
Queued for			opor.	opor-	Bun &	+ cng contract \$ Co	omment
Electronic							
Contracting	8/16/16 9:09 AM				•	}	
New	8/16/16 8:43 AM THOMAS DELES				\$0	\$0	
	OF 10 10 0.43 AM LITOMAS DRUKY	New	48		\$1.670.00	\$1,670,00	
						4.000	
	PARAGRAPHS 49 AND 50 OF THE UNITED STATES EEDEDAL COMMINICATIONS	VITED STATES FEDE	2000	100			

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

B/E Bookend P/B Piggy Back



New Media Firm, The 1322 G Street SE Washington, DC 20003

Phone/Fax

Medi, Placement,

Billing Type Account Type:

National/Political Issue Agency BRD

Sales Tax

Net Total

Commission

690/720/3741

Ballot Measure Separation: 30 THOMAS DRURY Weekly/Irregular **Buyer Name** Sales Office Salesperson Advertiser Schedule Dates Contract # Millennium Washington DC BALLOT MEASURE (855793) POLITICAL ISSUE (ns) (1187) New Media Firm, The (8200) Committee To Keep Georgia Schools Local (112017) 10/11/16-10/17/16 Millennium/DC, Washington DC (1108) 2605409 Entered By CO-OP Commission % Package Deal Order Type Demo Last Modified Headline # Date Entered 08/18/16

Macon (EGXA)

\$250.50 \$1,419.50	15.00	ECR25268022 Normal	No	08/18/16 Lisa Carter
			Grand Total:	By Broadcast Month Oct. 2016
			48	<b>Spots</b> 48
			\$1,670.00	Rate \$1,670.00

Accepted-Age				12.0 N	11.0 N	10.01	100	9.0 N	8.0 N	1.07		6.0 N	5.0 N		40	3.0 N		202		100	Line
Accepted-Agency/Advertiser:				12.0 Normal Line / News (7)	11.0 Normal Line / SPOT (6)	10:0 Nottigi Line / SPOT (6)	CONT.	9.0 Normal Line / SPOT (5)	8.0 Normal Line / SPOT (5)	/.UNormal Line / SPOT (4)		6.0 Normal Line / SPOT (4)	5.0 Normal Line / SPOT (3)	community of City	4 O Normal Line / Sport /2)	3.0 Normal Line / SPOT (2)	some rine ( Sr Or (1)	O Normal Line / SPOT (1)	200 C (4)	1.0 Normal Line / SPOT (1)	Line Type / Break Type (Ref #)
				10/11/16-10/14/16	10/17/16-10/17/16	10/11/16-10/14/16	1011/10 10/11/10	10/17/16-10/17/16	10/11/16-10/14/16	10/17/16-10/17/16	ימן זכן נסד וסד וסד וסד	10/13/16-10/13/16	10/11/16-10/14/16	10/1//16-10/1//16	01/11/01-01/11/01	10/11/16_10/14/16	10/1//16-10/1//16		10/11/10-10/14/16	10/11/16 10/11/16	Dates
D			+	UI.	И	5	+		4	5	U	,	4	5	U	,	ر. د		U		ę,
Date:		-	- 3	:30 6p-	:30 4P-	:30 4P-	:30/2/2-	20 20 27	-20 05.	:30 1P-	-4T DC:	3	:30 10:	:30 10/	:301 107:		:30 7A-		:30 6:5	1	enoth
Accepted-Station:	CO		The state of the s	:30 6P- News-WGXA News at 66	:30 4P- The Real	:30 4P- The Real	:30 2P- ABC-General Hospital	30 2F ADC Gelleral Hospital	ABC Conneil Housier	:30 1P- ABC-The Chew	:30 1P- ABC-The Chew		:30 10:58:30A- ABC-The View	:30 10A- Rachael Ray	:30 10A- Rachael Ray		:30 7A- ABC-Good Morning America		:30 6:57A- ABC-Good Morning	Non-initial	Pin Times
ion:	CONFIRMATION CONTRAC		1		1		<u> </u>		1								2			OPW MIO	_
	MATI							1					•		-				2	ī	- 1
	0N 0		-			1 1					1	-			1		*		2 2	we	
	LNO		-	-		_	-	-				-			-				2	W 28	- 1
	RAC	ŀ	+	+			-					-			-			-		Su	-
Dates	Ä	ŀ	4	+	-	4	ь.	ω		-	2	4		ы	4	+	2		8	Spots	
(S			\$25.00	00.024	¢30 00	\$20.00	\$100.00	\$100.00	410.00	<b>\$15</b> 00	\$15.00	\$35.00		\$10.00	\$10.00		\$35.00		\$35.00	Rate	
Comments:			\$100.00	\$20.00	\$30.00 \$30.00	\$80 00	\$100.00	\$300.00	no.cr¢	¢15 00	\$30.00	\$140.00		\$10.00	\$40.00		\$70.00		\$280.00	Total	
			\$100.00 Macon (EGXA)	\$20.00 Macon (EGXA)	(EGV)	\$80.00 Macon (ECYA)	\$100.00 Macon (EGXA)	\$300.00 Macon (EGXA)	\$13.00 Placon (EGXA)	Macon (ECVA)	\$30.00 Macon (EGXA)	\$140.00 Macon (EGXA)	(1000)	\$10.00 Macon (EGXA)	\$40.00 Macon (EGXA)		\$70.00 Macon (EGXA)		\$280.00 Macon (EGXA)	Station	
			WGXA News @ 6P	THE REAL	THE REAL	1	General Hospital	General Hospital	The Chew	1	The Chew	The View	Naciaci Nay	Pachael Pau	Rachael Ray		Good Morning America		Good Morning America	Comments	
			8/18/16	8/18/16	8/18/16		8/18/16	8/18/16	8/18/16		8/18/16	8/18/16	9/18/10	011011	8/18/16		8/18/16		8/18/16	Entered	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back



New Media Firm, The 1322 G Street SE Washington, DC 20003

> Buyer Name Phone/Fax

> > Medi, Placement,

690/720/3741

National/Political Issue Agency BRD

Sales Tax

Commission %

Account Types
Billing Type
Comments

Weekly/Irregular
Ballot Measure
Separation: 30
THOMAS DRURY

Agency Sales Office Salesperson Advertiser Contract # Schedule Dates BALLOT MEASURE (855793) POLITICAL ISSUE (ns) (1187) New Media Firm, The (8200) Committee To Keep Georgia Schools Local (112017) 10/11/16-10/17/16 Millennium/DC, Washington DC (1108) 2605409 Millennium Washington DC Package Deal Order Type CO-OP Entered By Headline # Last Modified Date Entered

08/18/16 08/18/16 Lisa Carter	Macon (EGXA) By Broadcast Month Oct. 2016	Spots 48	Rate \$1,670.00
No	Grand Total:	48	\$1,670.00
ECR25268022	etindad studen		
Normal			
15.00			
\$250.50			
\$1,419.50			
	riumanus via esta		

	Accented-Ac			1500	100	10.0	18.0	17.0	16.0	15.0	14.0		13.0	Line
Serve years and an e	Accepted-AnaportAdvarticer			momentume / aron (10)	19 O Normal Line / SPOT /10)	TO-O INDITION LINE / NEWS (10)	Normal Line ( News (10)	17.0 Normal Line / SPOT (9)	16.0 Normal Line / SPOT (9)	15.0 Normal Line / Access (8)	14.0 Normal Line / Access (8)	No. of the state o	13.0 Normal Line / News (7)	Line Type / Break Type (Ref #)
				10/16/16-10/16/16		10/11/16-10/11/16	20/21/20 20/21/20	10/17/16-10/17/16	10/11/16-10/14/16	10/17/16-10/17/16	10/11/16-10/14/16	10/11/10-10/17/16	אובייסר אובייסר	Dates
0				ω	-	ω		n u	,	5	5	U	$\neg$	& X
Date:				:30 8		:30	:50			- 30 -	:30	:306		Length
Accepted-Station:	- 002			:30 8A- ABC-Good Morning America Sunday	00 110	:30 11:01P- News-WGXA News	:30 / :29:30P- EXTra	:30 7:29:30P- Extra	- Lincomminant rollight	-30 7p- Entertainment Tonicht	:30 7P- Entertainment Tonight	:30 6P- News-WGXA News at 6p		Run Times
2.	- T	<u>.</u>	***************************************		-		_	-	1			-	100	SPW
	MAI	A A				ш	1	1					5	_ I
	CN							1			1		we	- 1
	CONFIRMATION CONTRACT			1				-			_	- 1	77 38 30	,
	CT					_	_	4	,_		4	ь	spots	ì
Date:				\$60.00		\$100.00	\$30.00	\$30.00	\$30.00	40000	\$30.00	\$25.00	Rate	
Comments:				\$60.00		\$100.00	\$30.00	\$120.00	\$30.00	9120.00	¢130.00	\$25.00	Total	
			*	\$60.00 Macon (EGXA)		\$100.00 Macon (EGXA)	\$30.00 Macon (EGXA)	\$120.00 Macon (EGXA)	\$30.00 Macon (EGXA)	#120.00 FIGCOII (EGAA)	Macon (ECVA)	\$25.00 Macon (EGXA)	Station	
				Good Morning America		WGXA News @ 11P	Extra	Extra	Entertainment Tonight	Entertainment Tonight		WGXA News @ 6P	Comments	
				8/18/16		8/18/16	8/18/16	8/18/16	8/18/16	8/18/16		8/18/16	Entered	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.